



**State of Florida  
Lee County Property Appraiser**

**2007 PERSONAL PROPERTY TAX ROLL TOTALS**

**CAPTIVA FIRE DISTRICT**

CODE	NAICS DESCRIPTION	ACCOUNTS	JUST VALUE	EXEMPT VALUE	TAXABLE VALUE
327112	VITREOUS CHINA, FINE EARTHENWARE, AND OTHER POTTERY PRODUCT MANUFACTURING	1	1,230	0	1,230
44512	CONVENIENCE STORES	1	21,290	0	21,290
44814	FAMILY CLOTHING STORES	2	102,640	0	102,640
45299	ALL OTHER GENERAL MERCHANDISE STORES	2	40,170	0	40,170
45331	USED MERCHANDISE STORES	1	7,380	0	7,380
45421	VENDING MACHINE OPERATORS	1	6,370	0	6,370
454312	LIQUEFIED PETROLEUM GAS (BOTTLED GAS) DEALERS	1	21,450	0	21,450
45439	OTHER DIRECT SELLING ESTABLISHMENTS	1	2,630	0	2,630
483114	COASTAL AND GREAT LAKES PASSENGER TRANSPORTATION	1	1,200	0	1,200
48721	SCENIC AND SIGHTSEEING TRANSPORTATION, WATER	2	2,130	0	2,130
49111	POSTAL SERVICE	1	75,250	75,250	0
51211	MOTION PICTURE AND VIDEO PRODUCTION	1	108,270	0	108,270
51711	WIRED TELECOMMUNICATIONS CARRIERS	1	1,433,660	0	1,433,660
52211	COMMERCIAL BANKING	1	16,520	0	16,520
53111	LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS	210	1,899,510	0	1,899,510
531110	LESSORS OF RESIDENTIAL BUILDINGS AND DWELLINGS	1	1,350	0	1,350
53121	OFFICES OF REAL ESTATE AGENTS AND BROKERS	7	44,320	0	44,320
531311	RESIDENTIAL PROPERTY MANAGERS	2	5,630	0	5,630
53139	OTHER ACTIVITIES RELATED TO REAL ESTATE	1	560	0	560
532111	PASSENGER CAR RENTAL	1	5,760	0	5,760
53212	TRUCK, UTILITY TRAILER, AND RV (RECREATIONAL VEHICLE) RENTAL AND LEASING	1	16,680	0	16,680
532210	CONSUMER ELECTRONICS AND APPLIANCES RENTAL	1	12,580	0	12,580
532292	RECREATIONAL GOODS RENTAL	2	131,490	0	131,490
53242	OFFICE MACHINERY AND EQUIPMENT RENTAL AND LEASING	10	98,420	0	98,420

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53249	OTHER COMMERCIAL AND INDUSTRIAL MACHINERY AND EQUIPMENT RENTAL AND LEASING	12	105,060	0	105,060
541613	MARKETING CONSULTING SERVICES	1	440	0	440
54199	ALL OTHER PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES	3	12,200	0	12,200
561599	ALL OTHER TRAVEL ARRANGEMENT AND RESERVATION SERVICES	12	64,970	0	64,970
56173	LANDSCAPING SERVICES	1	480	0	480
71131	PROMOTERS OF PERFORMING ARTS, SPORTS, AND SIMILAR EVENTS WITH FACILITIES	2	55,810	0	55,810
71394	FITNESS AND RECREATIONAL SPORTS CENTERS	1	100,000	0	100,000
71399	ALL OTHER AMUSEMENT AND RECREATION INDUSTRIES	4	103,460	0	103,460
72111	HOTELS (EXCEPT CASINO HOTELS) AND MOTELS	5	13,574,200	0	13,574,200
72211	FULL-SERVICE RESTAURANTS	5	428,450	0	428,450
722211	LIMITED-SERVICE RESTAURANTS	2	36,260	0	36,260
722213	SNACK AND NONALCOHOLIC BEVERAGE BARS	1	8,590	0	8,590
812199	OTHER PERSONAL CARE SERVICES	1	3,870	0	3,870
92119	OTHER GENERAL GOVERNMENT SUPPORT	1	60,300	60,300	0
<b>TOTALS</b>		<b>304</b>	<b>\$18,610,580</b>	<b>\$135,550</b>	<b>\$18,475,030</b>